

Simeon Videnov

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EDUCATION

Cornell University

- Bachelor of Science in Information Science — 4.0/4.0 GPA
- Concentration in User Experience Design

Expected Dec '18

EXPERIENCE

Founder / Web Developer / Designer — Luck Studio

Sep '16 – Present

- Grew a startup consultancy to \$20,000 in revenue and donated 10% of profits to youth education programs
- Worked closely with clients to simplify user interfaces and user flows of consumer-facing web products
- Iteratively designed wireframes and interactive prototypes based on user tests and client feedback

Web Developer / Designer — Cornell University

Mar – May '18

- Translated qualitative user experience research into technical solutions as part of Cornell UX research team
- Overhauled the design language, user interface, and system architecture of a coffee farm analytics web app

Founder in Residence — Life Changing Labs

Jun – Aug '17

- Designed, coded, tested, and launched a consumer SaaS product as part of Cornell's startup incubator
- Conducted user interviews, pitched investors, and raised a \$2,000 investment for a product beta launch

Technical Auditing Intern — Ernst & Young

Jun – Aug '16

- Assisted in reviewing the software-based revenue risk controls of Apple, Facebook, and HP Enterprise
- Designed and developed a web app to help 100+ interns efficiently find understaffed company projects

Front-End Engineering Intern — HEP Materials

Jun – Aug '15

- Optimized the user interface of an inventory search app, reducing the task completion time by over 50%
- Designed and implemented a mobile-friendly user interface for the company's internal web portal

SKILLS

Design — Sketch, InVision, Balsamiq, Framer

Technical — HTML, CSS/SASS, JavaScript, Rails, Python

PROJECTS

SparkResume (sparkresume.com) — Quick and easy drag-and-drop resume builder for college students

Prestofolio (prestofolio.com) — Web tool that allows anyone to publish an online portfolio in just 5 minutes

Feather UI (featherui.com) — Lightweight CSS and JavaScript framework for building responsive interfaces

ACHIEVEMENTS

Change the World Scholarship — Pitched a volunteer management tool, won 1st place out of 50+ applicants

Cornell Hackathon — Designed and pitched an Uber trivia app, awarded 3rd place out of 60+ submissions

RIT Hackathon — Designed the user interface for a road trip app, placed in top 10 out of 50+ submissions

Harvard Business School — Selected for a program where students analyze business leadership cases