

# Simeon Videnov

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## EDUCATION

### Cornell University

- Bachelor of Science in Information Science, 4.0 GPA
- Concentration in User Experience Design

Expected Dec 2018

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## EXPERIENCE

### Luck Studio, Founder / Product Designer – <https://luck.studio>

Sep 2016 – Present

- Launched and grew a web design agency to \$20,000 in revenue entirely through client referrals
- Worked closely with engineers to simplify the user flow for consumer-facing websites and iOS apps
- Rapidly iterated on wireframes and interactive prototypes based on client feedback sessions
- Donated 10% of company profits to the Children's Scholarship Fund, totaling \$1,800 to date

### CalcuCafé, UX Engineer

Mar – May 2018

- Redesigned coffee production analytics tool for Peruvian farmers as part of Cornell UX research team
- Translated qualitative usability feedback into technical and structural requirements for improved system

### Ernst & Young, Technology Auditing Intern

Jun – Aug 2016

- Assisted in reviewing financials and revenue risk controls for Apple, Facebook, and HP Enterprise
- Initiated development of web app that help interns efficiently find understaffed company projects to join

### HEP Materials, Front-End Engineering Intern

Jun – Aug 2015

- Developed responsive user interface for company's internal web portal using Bootstrap
  - Interviewed users and created mockups for warehouse inventory mobile app using Sketch
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## PROJECTS

### Prestofolio – <https://prestofolio.com>

- Designed and developed the minimum viable product for an online portfolio builder using Python
- Raised \$2,000 seed investment for private beta as part of Cornell University summer startup incubator

### SparkResume – <https://sparkresume.com>

- Worked in a team of 2 to design and develop a drag-and-drop resume creator using Ruby on Rails
  - Designed and iterated layouts, features, and user interface elements based on user feedback sessions
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## SKILLS

**Design:** Sketch, InVision, Balsamiq, Framer, Prototyping, Wireframing

**Technical:** HTML, CSS, JavaScript, Ruby on Rails, Python

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## AWARDS

**Change the World Pitch Competition:** Selected as 1st place winner (\$1,000 prize) out of 50+ applicants

**BigRed//Hacks (Cornell Hackathon):** Selected as 3rd place winner out of 70 total submissions

**BrickHack (RIT Hackathon):** Awarded "Best Use of AWS" and placed in top 10 out of 50 total submissions