

Simeon Videnov

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// EDUCATION

Cornell University

Bachelor of Science in Information Science | 4.0 GPA
Concentration in User Experience Design

Ithaca, NY

Expected Dec 2018

// EXPERIENCE

Luck Studio

Founder / Designer

Syracuse, NY

Sep 2016 — Present

- Founded digital agency to design branding and build websites for early-stage startups
- Communicate with non-technical clients to explain technical details and answer questions
- Designed cohesive agency branding between website, contracts, emails, and invoices
- Donate 10% of company profits to the Children's Scholarship Fund, totaling \$1,800 to date

Defined

Founder / CEO

Ithaca, NY

Jun — Aug 2017

- Designed, built, and launched portfolio creator via Cornell's LCL startup incubator
- Built minimum viable product of web application in 3 months using Ruby on Rails
- Organized and led 2 user testing sessions to get feedback and iterate on product
- Raised \$2,000 seed investment from local investment group prior to launching closed beta

Ernst & Young

Core Business Intern

San Francisco, CA

Jun — Aug 2016

- Assisted audit teams in reviewing revenue risk controls at Apple, Facebook, and Pinterest
- Initiated development of online task board to help interns find understaffed company projects

HEP Materials

Software Engineering Intern

Geneva, NY

Jun — Aug 2015

- Identified and resolved error in inventory search application, reducing load time by over 90%
- Created responsive user interface for company's internal website using Bootstrap

// SKILLS

Design: Sketch, InVision, Balsamiq, User interface design, Prototyping

Coding: HTML, CSS, JavaScript, Ruby on Rails, Python

// AWARDS

Change the World Pitch Competition: Selected as 1st place winner out of 50+ applicants in socially conscious business plan competition. Presented concept for volunteering-based social network and awarded \$1000 to pursue project.

BigRed//Hacks: Awarded 3rd place out of 70+ teams in Cornell University Hackathon. Created user interface of Android trivia app based around Uber rides. Worked in team of 4 and led presentation to a crowd of 500+ attendees.

Harvard Business School: Chosen for highly selective Peek Weekend pre-MBA program. Analyzed leadership decisions of companies such as Casper and Amazon via 5 case studies led by HBS faculty.